

# LAKEGEORGE.TV

There are places we visit,  
Then there are places we Discover.

## *What will you Discover?*

It is no secret we now live in a “video centric” world.  
A world controlled by consumers who seek video content that entertains, educates, and excites them.  
And consumers increasingly make decisions based upon what they see on video.

**LAKEGEORGE.TV (LG.TV)** is an unparalleled opportunity to reach visitors where they live  
and through the mediums they consume information.

**LG.TV** is a Connected TV (CTV) platform allowing consumers to stream video content  
from all the different entities related to Tourism in Warren County -- *all in one place on any device.*

**It's like the Netflix of Warren County.**

Not a website, but a video “*destination,*” available on all digital devices, where businesses get to tell their *own*  
story in an *entertaining* environment that speaks to the special personality of our County.

*Your story is unique.*

**LG.TV** is your chance to tell it and be part of a breakthrough marketing tool to drive visitors  
to Warren County and your place of business.

***And---ITS FREE.***

All you need to do is make a short video; something we all do every day.  
Shoot it on your phone, a video camera, have your grandson do it. Get creative.  
Tell people what makes you & your business special – then we’ll push them to your website, Facebook, or Twitter.

**LG.TV** is a unique opportunity for all entities, large and small, to engage potential customers, new visitors, and  
future fans in a completely new way.

**LG.TV** is a **FREE** platform made possible by a unique partnership between Hood Communications and the  
Warren County Board of Supervisors, Occupancy Tax Committee and Tourism Department.

Tourism and visitor related entities can learn how to be part of the **LG.TV** platform at: <https://joinus.lakegeorge.tv/>  
and by contacting Ed Larkin at **LAKEGEORGE.TV**.

### **CONTACT**

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