



**Occupancy Tax Committee
Warren County Tourism Department
AGENDA
February 22, 2023**

Committee Members: DICKINSON, Merlino, Wild, Geraci, Strough, Runyon and Diamond

Chair of the Board shall serve as an Ex-Officio member when needed in accordance with Section C (4) of the Rules of the Board.

- I. Committee meeting called to order by Chairman Dickinson
 - II. Motion to approve minutes of the February 9, 2023 Occupancy Tax Coordination Committee Workshop.
 - III. Privilege of the floor and public comment
 - IV. Action Agenda/New Business Items:
 - a. Committee to address applications for Occupancy Tax funding per the attached spreadsheet.
 - V. Discussion Items: None
 - VI. Referrals: None
 - VII. Privilege of the floor and public comment
 - VIII. Motion to adjourn
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Attachment #1: Occupancy Tax Applicants Spreadsheet

	Event	Event details	Event Dates	Profit/Not for Profit/Non-Profit	Attendance/Room nights	2022 Award	Amount requested	Amount suggested
City of Glens Falls								
1	Adirondack Theatre Festival	Adirondack Theatre Festival - 29th Season	5/15-8/15/23	non-profit	5,000/unknown	previously	30,000	
2	Glens Falls Collaborative	2023 Adirondack Christkindlmarkt	12/1-12/38/23	not-for-profit	5,000/50	25,000	25,000	
3	Glens Falls Collaborative	Wingfest	4/29/2023	not-for-profit	3,000/25	New - 1 day	10,000	
4	LARAC	LARAC	6/16 - 6/19/23	non-profit	15,000/4,500	New	<u>11,000</u>	
							76,000	
Bolton								
1	Sembrich	2023 Summer Festival	6/1 - 9/1/23	non-profit	1,650+/1050	New	20,000	
Lake George (Town and Village)								
1	Craftproducers	Lake George Arts & Craft Festival	7/29 - 7/30/23	for profit	5,000/2,000	3,000	5,000	
2	GenZHomes Inc. dba Alpha Win	2023 Lake George Triathlon	8/28 - 9/3/23	for profit	1200/3089 (2.5 nights)	15,000	30,000	
3	Improv Records, Inc.	Memorial Meltdown	5/26 - 5/29/23	for profit	3000/1116	20,000	35,000	
4	Improv Records, Inc.	Lake George Independence Festival	9/1 - 9/3/23	for profit	5-9,000/4500	20,000	45,000	
5	Lake Theatre Productions, Inc.	Lake George Dinner Theatre	7/6 - 8/26/23	non-profit	4,000/1,000	5,000	12,000	
6	Lake George J/Boat Racing LLC	J/24 US National Championship Regatta	5/17 - 5/21/23	for profit	365-500/300x2-3 nights	New	13,500	
7	Lake George Music Festival	Lake George Music Festival	8/6 - 8/17/23	non-profit	5,000/2000 x 3 nights	25,000	<u>30,000</u>	
							170,500	
Lake Luzerne								
Queensbury								
1	Eastern NY Marine Trades Association	Great Upstate Boat Show	3/31-4/2/23	non-profit	5,000/1,000	New	25,000	
2	Northeastern District Barbershop Harmony Society	Division contest and convention	4/28 - 4/29/23	non-profit	400-500/200	13,700	21,100	
3	South Queensbury Fire Company	Adirondack Balloon Festival expenses	2022 reimbursement/2023	?	see Balloon Festival	New	<u>5,000</u>	
							51,100	
Warrensburg								
1	Hickory Legacy Foundation	boost marketing efforts	6/1-9/30/2023	non-profit	2000/500	New	10,000	
							327,600	