

Warren County Board of Supervisors

RESOLUTION NO. 85 OF 2018

RESOLUTION INTRODUCED BY SUPERVISORS MERLINO, DICKINSON, STROUGH, FRASIER, WILD, GERAGHTY, DIAMOND, HOGAN AND DRISCOLL

**AUTHORIZING AN AGREEMENT WITH THE NEW YORK WELCOMES YOU, INC.
FOR PROMOTIONAL SERVICES FOR THE TOURISM DEPARTMENT**

WHEREAS, the Director of Tourism has requested that the County continue the agreement previously authorized by Resolution No. 102 of 2017 with New York Welcomes You, Inc. for a multi-faceted promotional campaign which shall include representation at mobile visitor centers, fairs, festivals and travel shows, a vehicle wrap mobile advertisement, and two-page promotion in the New York Best Experiences Travel Guide, and

WHEREAS, the Tourism Committee has approved the request to continue the agreement, now, therefore be it,

RESOLVED, that the Warren County Board of Supervisors hereby authorizes the Chairman of the Board of Supervisors to execute an agreement with New York Welcomes You, Inc. for promotional services as described in the preambles of this resolution for a term commencing upon execution of the agreement and terminating on December 31, 2018 in a lump sum amount not to exceed Eighteen Thousand Six Hundred Dollars (\$18,600) to be paid upon completion of services, in a form approved by the County Attorney, and be it further

RESOLVED, that upon mutual agreement of the parties, this agreement may be extended for up to three additional one year terms without the need for a further Board resolution, provided there are no changes to the terms or provisions and contingent on funding being appropriated in the departmental budget, and be it further

RESOLVED, that the funds shall be expended from A.6417.0001 470 Tourism/Occupancy, Tourism, Contract.