

Warren County Board of Supervisors

RESOLUTION NO. 239 OF 2014

Resolution introduced by Supervisors Kenny, Merlino, Conover, Dickinson, Frasier, Simpson and Strough

AMENDING THE WARREN COUNTY TOURIST AND CONVENTION DEVELOPMENT CONTRACT FOR OCCUPANCY TAX FUNDING WITH WARREN COUNTY TO INCLUDE THE WARREN COUNTY TOURISM LOGO IN ALL TELEVISION ADVERTISING AND TO MENTION WARREN COUNTY AS A SPONSOR IN ALL RADIO ANNOUNCEMENTS

WHEREAS, Warren County developed an application and a contract for Occupancy Tax Funding for the disbursement of Occupancy Tax Revenues to fund various events to be held throughout Warren County each year, and

WHEREAS, the Occupancy Tax Coordination Committee has discussed and desires to amend Section 3.(A) of the Warren County Tourist and Convention Development Contract for tax funding by adding the following:

“ 3. PROMOTIONAL AND MARKETING CONSIDERATION FOR COUNTY

- A. Radio and television advertising must mention Warren County as Sponsor or show Warren County Tourism logo on television advertisements.” , now, therefore, be it

RESOLVED, the Warren County Tourist and Convention Development Contract be amended to include the above additional language at the end of Section 3. A.