

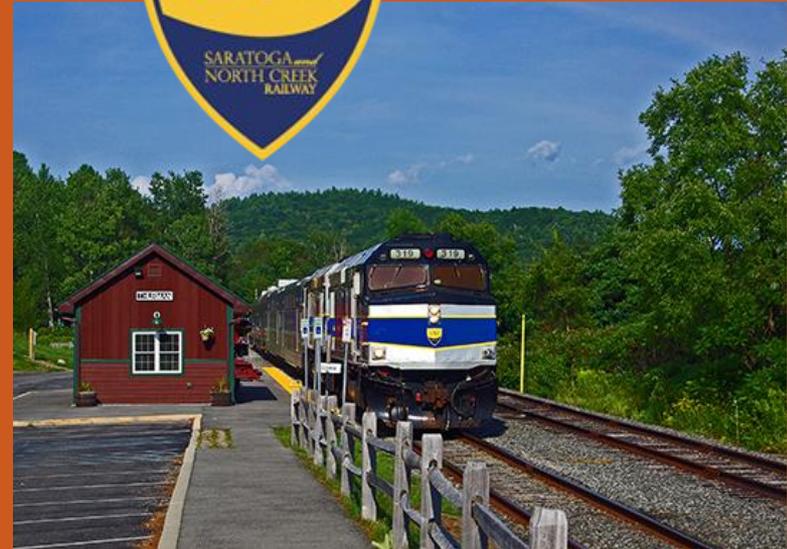
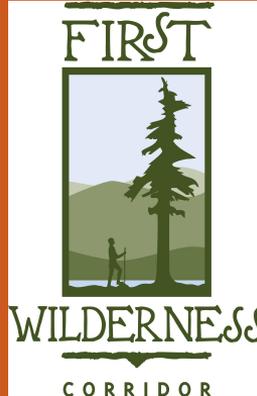


Renegade Railriders. All Clear. Let's Ride...



# Our Mission

To deliver an unique, memorable, and outstanding outdoor adventure for people of all ages and abilities, enabling our customers to enjoy the beauty of the **First Wilderness Heritage Corridor** and to experience the **Saratoga & North Creek Railroad** from an amazing perspective!



# Who are we?



Robert Harte, CEO

Was a founding partner and the North American Managing Director of Rail Explorers USA before starting Renegade Railriders. He is also a professor at Champlain College in the Creative Media Department. Robert holds an MA in European Intellectual History from Drew University and a BA in history from the University of Massachusetts at Amherst. He is an avid outdoors enthusiast. Robert lives in Burlington, VT with his wife and three kids.



Gustaf Kamp, COO

Was the Operations Manager of Rail Explorers USA before starting Renegade Railriders. He owns Corridor Consulting and has worked on the planning, design and construction of sustainable infrastructure and transportation projects. Gustaf holds an MA in Architecture & Urban Design from University of Pennsylvania, a BS from Georgia Tech, significant excursion railroading experience, and is a volunteer firefighter. Gustaf lives in Conshohocken, PA with his partner, Cindy, and their two dogs.



Michael Dupee, Advisor

Was Vice-President of Sustainable Innovation and Corporate Social Responsibility at Keurig Green Mountain responsible for over \$49M in strategic philanthropy. He was also VP at Goldman Sachs & Co. He is an entrepreneur, investor, consultant and educator on sustainable design and corporate practice. He holds a BA in History from Boston College, an MBA as well as a JD from Georgetown University, and a MS in Biomimicry from Arizona State University. He fronts and plays lead guitar in blues rock bands for fun and lives in Shelburne, VT with his wife and son.

# Renegade Railriders



Operational Outlook

10 quad railbikes

+

9 tandem railbikes

=

1 amazing experience



# Why now?

Due to the immense popularity in Saranac Lake during the summer of 2015 we are confident that the Railbiking Industry will take off in the United States.

150 million fewer people live in South Korea than in the US. Korea now has 15 successful railbike operations. There are 2 in the US.

The Saranac operation began with little marketing outside of Facebook, and very little start up time. From the first day the tours were sold out.



## Renegade Railriders Partners

# Saratoga & North Creek Railway | First Wilderness Heritage Corridor Stony Creek Ranch

We are partnering with the Saratoga & North Creek, First Wilderness and Stony Creek Ranch to deliver economic, social and environmental benefit to the communities of Warren County and beyond.

Our common goal is to preserve, enjoy and enliven the entire rail corridor for sustainable growth.

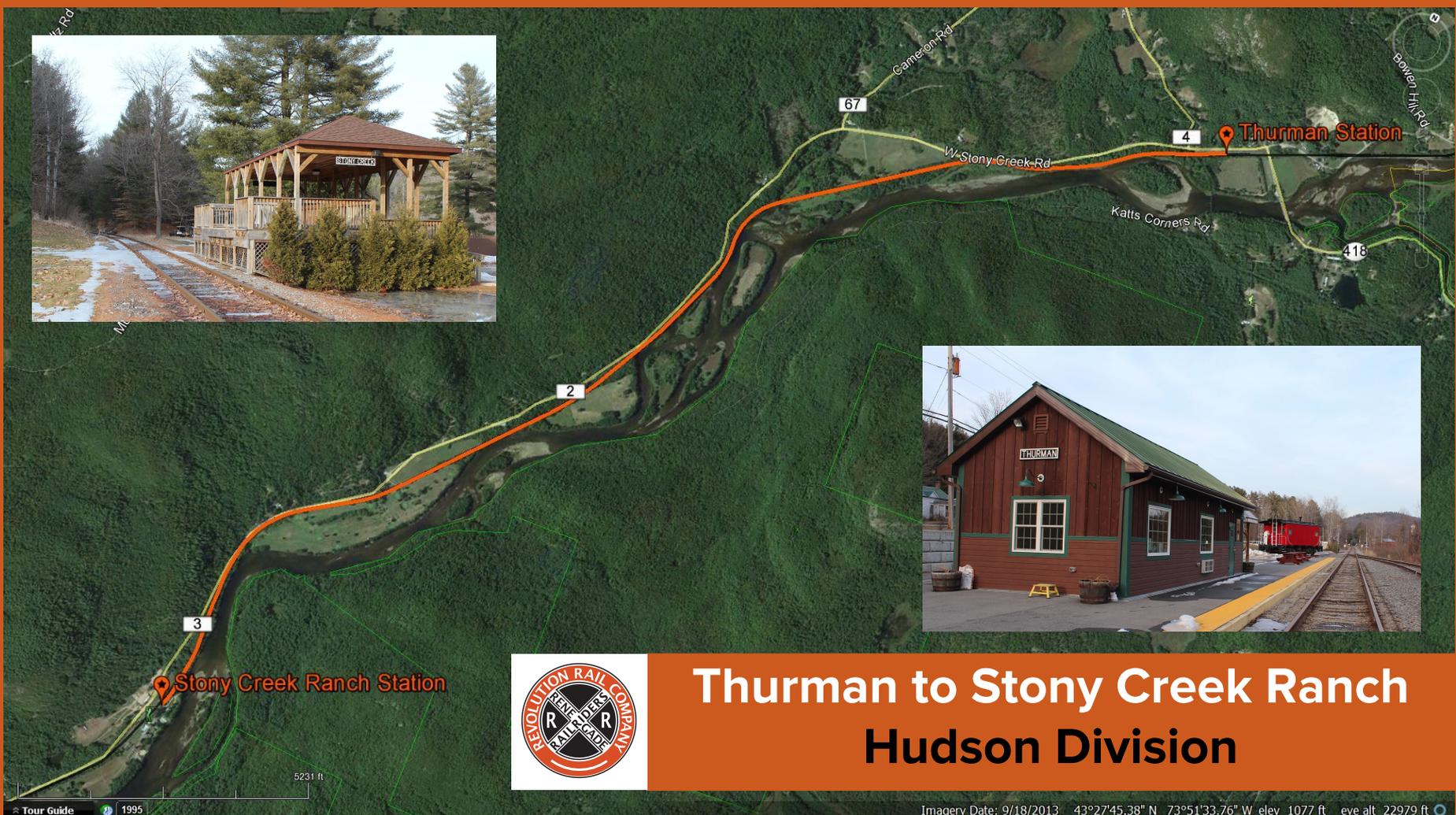
Our mutually beneficial partnership with SN&C will stimulate ridership and business all along the corridor.

New and old visitors will be attracted to an unforgettable journey on both operations.

The two distinctly different rail experiences will be merged into a region-spanning adventure.

We desire to work with the community by hiring locally, paying a living wage, collaborating with other tour companies, promoting raiaside villages, and donating to local social/environmental organizations.

We are confident that our company will have a positive economic impact on the region's businesses, provide an obvious increase in SN&C train ridership, and lend a boost to the successful redevelopment of Stony Acres Ranch.



# Thurman to Stony Creek Ranch Hudson Division



Moose Pond Club Station

Northwoods Club Station



North River Station

North River

28



North Creek Station

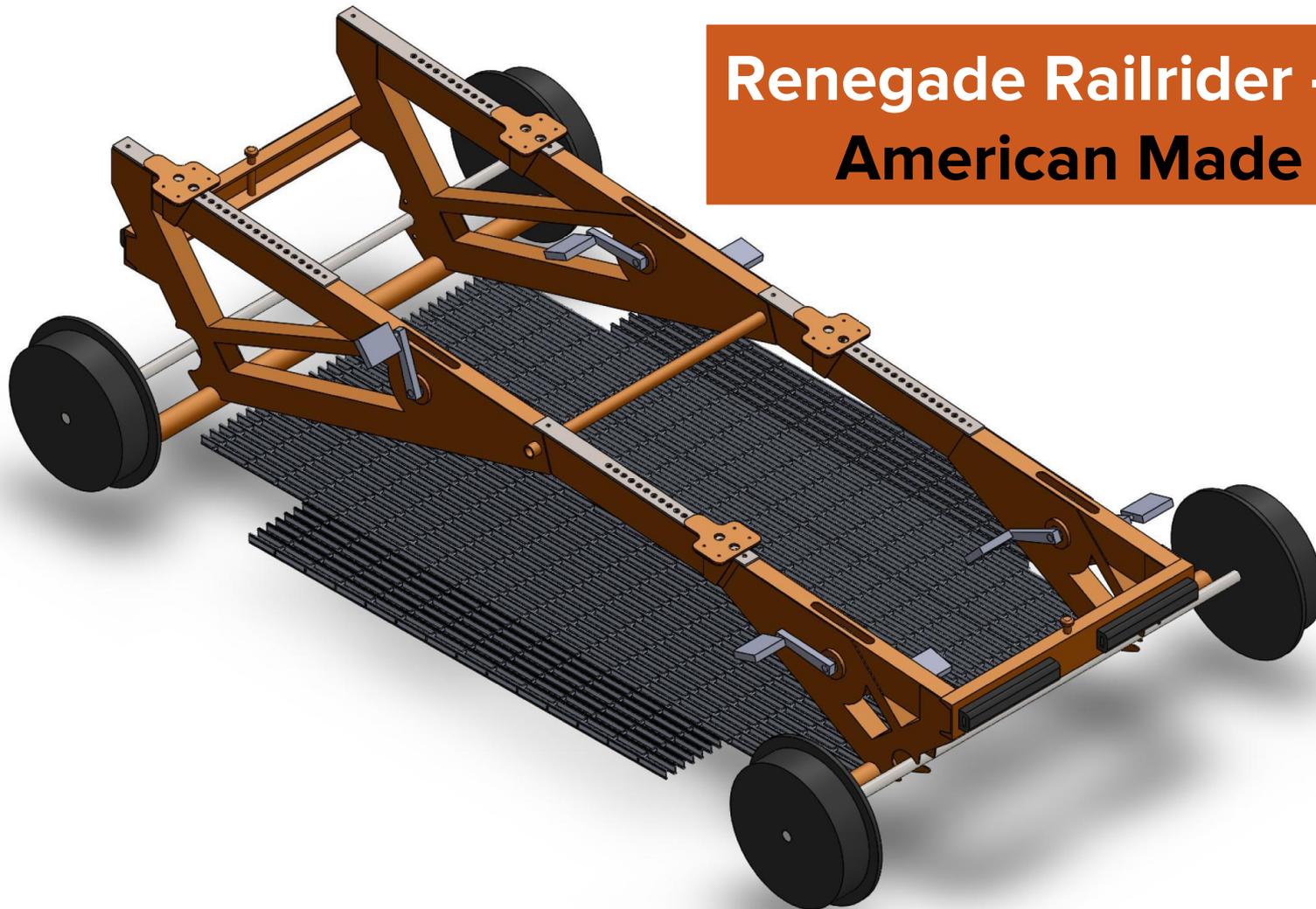
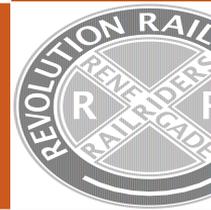
North Creek



# North Creek to Moose Pond Club Rd Boreas Division

# Renegade Railrider - 01

## American Made



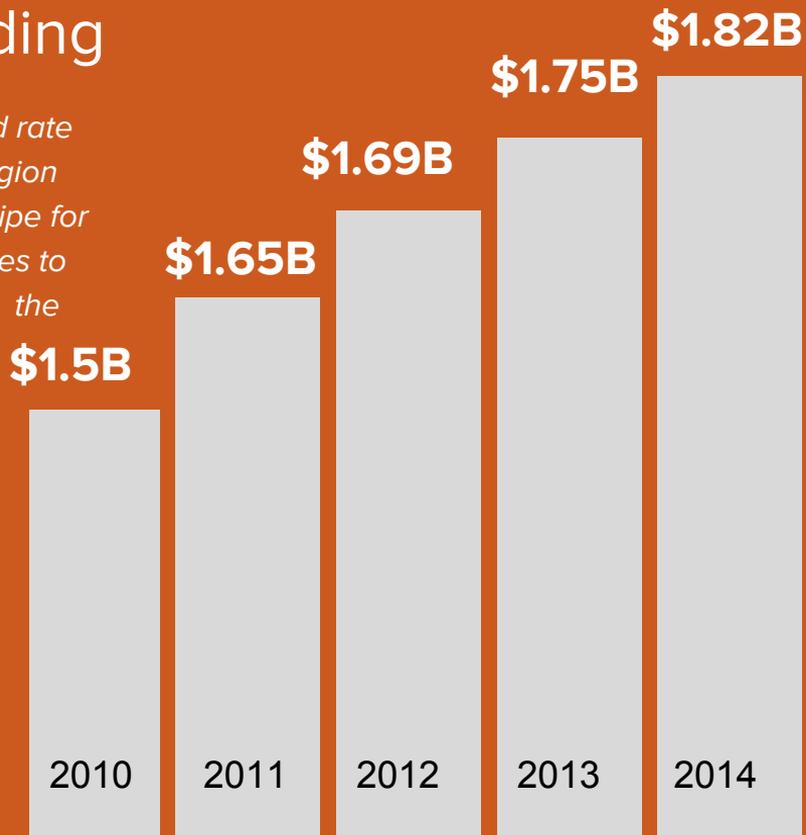


# *Ridership - The Numbers*



# Saratoga County Travel Tourism Spending

*There has been an increased rate of tourism spending in the region since 2010. \* The market is ripe for adding complementary venues to entertain visitors and sustain the trend of growth.*



## 2014 TOURISM IMPACT IN THE CAPITAL-SARATOGA REGION

Tourism spending	\$1.82	<i>billion</i>
Employment	32,244	<i>jobs</i>
Local taxes	\$124.75	<i>million</i>
State taxes	\$99.38	<i>million</i>

\*Numbers from 2015 NY State Tourism Commission annual report.



# Ridership

## Thurman to Stony Creek

9 quad railbikes (4 riders each)

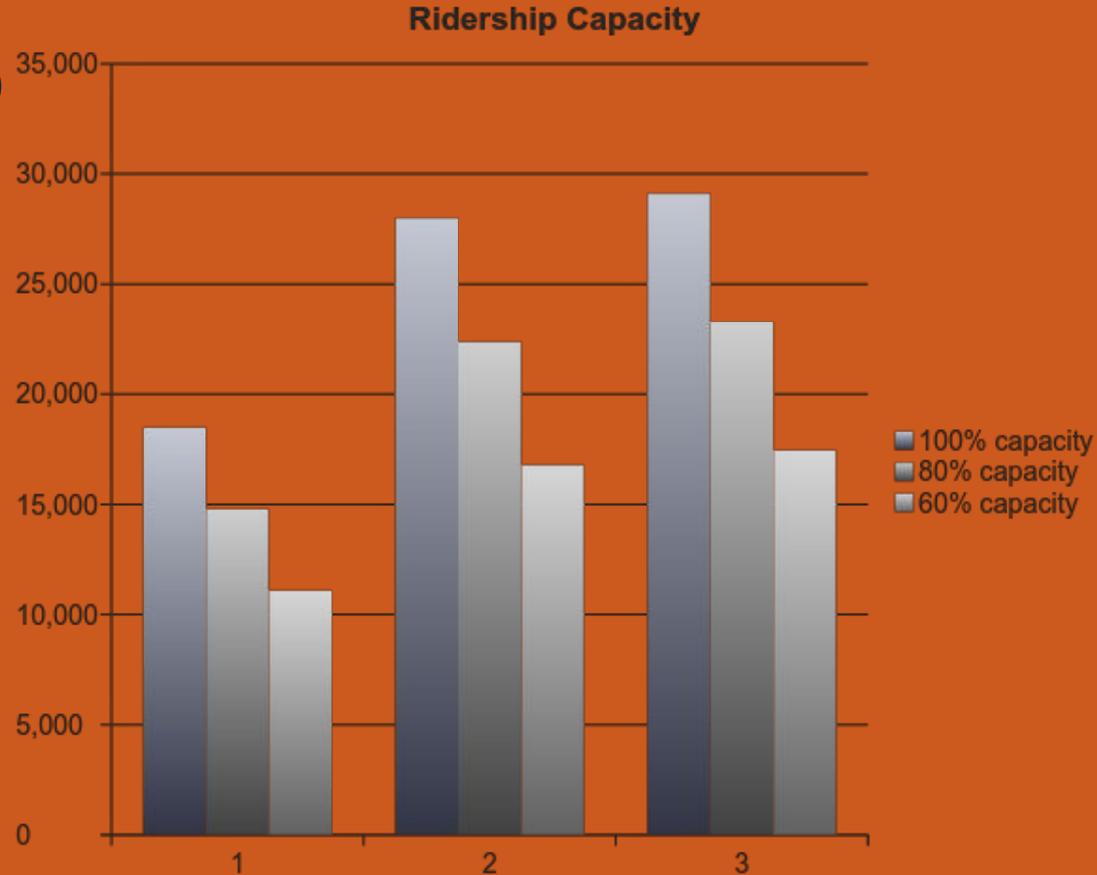
6 tandem railbikes (2 riders each)

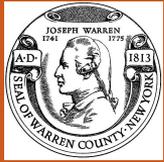
48 Riders per tour plus 2 Guides

Summer Peak: 7 Days/Week - 3 to 5 Tours/Day.

Spring & Fall: 4 Days/Week - 3 to 4 Tours/Day.

*Numbers based off of number of  
tourist visiting the region between  
June and December 2014.*





# Warren County Benefits

## ***Direct Economic Impact for Warren County***

Taxes generated through ticket sales, merchandise & payroll.  
Increase in destination activity tourists  
will benefit patronage of local businesses.

## ***Local Employment***

14 full time and part time jobs per operation.  
Internships and Training offered to local job seekers.  
Opportunities include Station Agents, Guides,  
Mechanics, and Booking Specialists

## ***Sustainable Tourism:***

Low-impact, 'Leave No Trace' Eco-tourism  
Healthy, Safe Family Fitness and Recreation in the Natural Environment.

## ***Access for All Ages and Abilities:***

Everyone can enjoy this adventure. Everyone.  
Suitable for children of all ages - including  
toddlers, the elderly, and people with disabilities.



# RENEGADE RAILRIDERS



**Time to roll!**