

**WARREN COUNTY BOARD OF SUPERVISORS**

**COMMITTEE: TOURISM & OCCUPANCY TAX COORDINATION**

**DATE: OCTOBER 17, 2016**

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**COMMITTEE MEMBERS PRESENT:**

SUPERVISORS: MERLINO  
DICKINSON  
CONOVER  
SIMPSON  
STROUGH  
WOOD  
FRASIER

**COMMITTEE MEMBERS ABSENT:**

SUPERVISORS: SEEBER  
BEATY  
VANSELOW  
LEGGETT

**OTHERS PRESENT:**

REPRESENTING THE TOURISM DEPARTMENT:

JOANNE CONLEY, DIRECTOR  
PETER GIRARD, CREATIVE DIRECTOR  
LEISA GRANT, PRINCIPAL ACCOUNT CLERK  
KEVIN B. GERAGHTY, CHAIRMAN OF THE BOARD  
MARY ELIZABETH KISSANE, ASSISTANT COUNTY ATTORNEY  
AMANDA ALLEN, CLERK OF THE BOARD  
FRANK E. THOMAS, BUDGET OFFICER  
SUPERVISORS MACDONALD

MONTESI

REPRESENTING THE LAKE GEORGE CHAMBER OF COMMERCE AND CVB:

MICHAEL CONSUELO, EXECUTIVE DIRECTOR  
KRISTEN HANIFAN, SPECIAL EVENTS & CONVENTION SALES DIRECTOR  
AMY COLLINS, TOURISM & DOWNTOWN BUSINESS COORDINATOR,  
CITY OF GLENS FALLS  
DAVID HARRINGTON, SUPERINTENDENT OF PUBLIC WORKS,  
VILLAGE OF LAKE GEORGE  
FRANK DITTRICH, WARREN COUNTY LODGING ASSOCIATION  
FRED AUSTIN, FORT WILLIAM HENRY  
GEORGE STEC, TOWN OF QUEENSBURY RESIDENT  
DON LEHMAN, *THE POST STAR*  
MOLLY GANOTES, LEGISLATIVE OFFICE SPECIALIST

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*Please note, the following contains a summarization of the October 17, 2016 meeting of the Tourism & Occupancy Tax Coordination Committee; the meeting in its entirety can be viewed on the Warren County website using the following link:*  
<http://www.warrencountyny.gov/gov/comm/Archive/2016/tourism/>

Mr. Merlino called the meeting of the Tourism & Occupancy Tax Coordination Committee to order at 11:04 a.m.

Mr. Merlino informed today's meeting was a special meeting and there were no minutes to approve.

Privilege of the floor was extended to Kristen Hanifan, Lake George Chamber of Commerce and CVB Special Events & Convention Sales Director, who presented a proposal to host the EVP Volleyball Tournament at Million Dollar Beach in the Town of Lake George. She proceeded to provide an overview of the proposal and reviewed a detailed Power Point presentation outlining the event, *a copy of which is on file with the minutes*. She indicated the total investment was \$20,000 with \$10,000 due at the time of the contract and \$10,000 due June 2017; however, she informed there was a possibility the County would be reimbursed a portion of the investment depending on the amount of sponsorships EVP received. A discussion ensued following which a motion was made by Mr. Dickinson, seconded by Mr. Strough and carried unanimously to authorize an agreement with the Lake George Regional Chamber of Commerce/CVB to pay \$10,000 from Budget Code A.6417 480.03, Special Event Discretionary Fund, for the promotion of the 2017 EVP Volleyball Tour in Lake George, New York, July 14-16, 2017 and the necessary resolution was authorized for the October 21<sup>st</sup> Board meeting. *A copy of the resolution request form is on file with the minutes.*

Continuing, Mr. Thomas presented a request to purchase two parcels of land in the Town of Stony Creek to extend hiking trails to various locations throughout the Town. He distributed maps outlining the parcels that surrounded the two parcels the Town was seeking to purchase. He reported the Stony Creek Library was interested in building a convention center that would accommodate 500 people and potentially partner with SUNY Adirondack. He added the project would bring tourism to the Town.

A brief conversation ensued following which a motion was made by Mr. Dickinson, seconded by Ms. Wood and carried unanimously to authorize an agreement with the Town of Stony Creek to provide \$30,000, from Budget Code A.6417 480.03, Special Event Discretionary Fund, for the purchase of two parcels, Town of Stony Creek Tax Map Parcel Nos. 246.-1-49 and No. 246.-1-50, and the necessary resolution was authorized for the October 21<sup>st</sup> Board meeting. *A copy of the resolution request form is on file with the minutes.*

Following, Robert Blais, Mayor of the Village of Lake George, discussed the (ECHL) East Coast Hockey League. He informed the league would be in Lake George for two days in January which he anticipated would attract 400-500 people. He voiced his concern that there would be nothing for them to do when they were in the area so he created an event he named First Night. He indicated the Village would continue to display the holiday decorations, provide fireworks, create a hockey ring, provide trolley transportation to the outlets and downtown Glens Falls, display a 30 foot inflatable hockey player, have two light up ice sculptures and 5 fire pits burning along Main Street. He informed a budget of \$15,000 had been set for this event and he requested that the County contribute \$5,000.

Motion was made by Mr. Dickinson, seconded by Mr. Strough and carried unanimously to authorize an agreement with the Village of Lake George to provide \$5,000 from Budget Code A.6417 480.03, Special Event Discretionary Fund, for activities in the Village of Lake George for ECHL Hockey Week, to commence January 17-19, 2017 and the necessary resolution was authorized for the October 21<sup>st</sup> Board meeting. *A copy of the resolution request form is on file with the minutes.*

Concluding, Mayor Blais notified the Winter Carnival would start two weeks early to accommodate the ECHL Hockey League.

There being no further business to come before the Tourism & Occupancy Tax Coordination Committee, on motion made by Ms. Wood and seconded by Mrs. Frasier, Mr. Merlino adjourned the meeting at 12:01 p.m.

Respectfully submitted,  
Molly Ganotes, Legislative Office Specialist