



Host Sponsor Guide



EVP *Tour Schedule*

April 29 Bradenton Pro Am @ Bradenton, FL - TV
May 6
May 13 Beach Bum Open @ Tybee Island, Savannah, GA - TV
May 20
May 27 Gulf Coast Championship @ Panama City Beach, FL
June 3 The Hammock Beach Pro Am @ Palm Coast, FL - TV
June 10
June 17 Beach Sports Festival @ North Beach, Racine, WI
June 24 Lake George Pro Am @ Lake George, NY - TV
July 2 Great Lakes Grand Pro Am @ Michigan City, IN
July 3
July 4
July 8
July 15 Adirondack Coast Pro Am @ Plattsburgh, NY
July 22 Coolest Coast Pro Am @ Two Rivers, WI - TV
July 29
Aug. 5 Aug. 12 EVP World Championships@ Hampton, VA - TV
Aug. 19 EVP Rocks the River @ Charleston, WV - TV

EVP *Tour Client List*



EVP Tour Festivals



EVP *Host Sponsor*

1. Truck position 14 x 17 inches.



2. Court Side Banners 2 x 8 ft.



3. Tent 10 x 10 from KD Kanopy





Promotional Elements

September 19th
EVP National
Championship
Riviera Beach, FL

15,534 Post Reach
1,187 Post Engagement
1 of 1 Response Rate
22 minutes Response Time

100% response rate, 22 mins response time
Respond faster to turn on the icon

5,378 likes +53 this week

Write something...

Recent
2015
2014
2013
2012
2011
2010

VOLLEYBALL IS... RIGHT HERE

EVP BEACH SPORTS FESTIVAL
RACINE, WISCONSIN
NORTH BEACH, JUNE 18-19

realracine
America's Kringle Capital

CLICK TO LEARN MORE

Web Banner 1300 x 425 pixels





National Broadcast

EVP Tour has built a unique partnership with Professional Watercross and Professional Disc Golf to form the Beach Sports Network. With the power of three, BSN has created and distributed over 100 hours of TV quality programming.

All events are filmed in HD and showcase a "Day on the Beach" for Pro athletes of Volleyball, Disc Golf and Watercross. Each TV show takes a look into the host city and its many treasures. Other lifestyle segments of the show include clinics, engine tech, training, qualifiers and local talent.

Through the athletes, the TV audience will also find out about tour sponsors and their experiences in the highly competitive sports of watercross, disc golf and beach volleyball.



The show will explore the athletes success on tour. The overall standings for male and female athletes will be followed throughout the day and the drama will unfold as to who will become the best on the "Beach Sports Network."

BRADENTON

EVP



Pro Am

Anna Maria Island, Florida





TV Distribution

Affiliate Regional Sports

| | hh | Territory |
|---------------------------------|--------|---|
| MASN | 5.5mhh | MD; DC; DE; PA; NC; VA |
| Altitude Sports | 3.1mhh | CO; WY; UT; NM; NV; ID; SD; NE; KS; MT |
| Comcast SportsNet, Chicago | 4.9mhh | IL; IN; IA; WI |
| Time Warner Cable SportsChannel | 2.2mhh | Cleveland; Cincinnati; Columbus; Dayton |
| Time Warner Cable SportsChannel | 1.6mhh | Buffalo; Albany-Schenectady; Syracuse |
| Comcast Network | 2.1mhh | MI; IN |
| Comcast SportsNet, Northwest | 1.2mhh | WA; OR |
| Mediacom – MC 22 | 1.1mhh | IA; IL; IN; MN; SD; MO; WI |
| Comcast SportsNet, Houston | 1mhh | TX; LA; AR; NM |
| Time Warner Cable SportsChannel | 650khh | WI |
| Time Warner Cable SportsChannel | 450khh | Kansas City, MO |
| SWX Sports | 400khh | Spokane, WA |
| Cox 3 | 350khh | Orange County, CA |
| Midco Sports Network | 225khh | MN; SD; ND |
| Tuff TV Network | 33mhh | National (digital broadcast network) |
| America One Network | 14mhh | National (digital broadcast network) |
| Untamed Sports TV Network | 1.8mhh | National Puerto Rico; Middle East |
| CaribVision | 500khh | The Caribbean Islands |
| DIRECTV Sports Pak | 3mhh | National (outer market) |
| DISH Multi Sports Pak | 500khh | National (outer market) |

Total 77.2mhh



Host Sponsor Benefits

Host Sponsorship Terms

- **2 Year Term**
- **First Rights to Renew**
- **Rights to EVP Trademarks**

Host Sponsorship Media Elements:

- **(2):30 second National TV commercials**
- **(2) Opening billboards in TV show.**
- **(2) Closing billboards in TV show.**
- **Sponsor logo on all t-shirts & jerseys .**

Host Sponsorship Event Benefits:

- **Host Sponsor Designation: 2017, 2018 & 2019 EVP Volleyball Tournament.**
- **National TV Show: Produce and distribute a (30) minute EVP “Energized” TV show that will highlight the athletes and the HOST SPONSOR. Beach Sports Network includes 10 Regional Sports Networks (RSN).**
- **Marketing and promotions: Host Sponsor branding at all (15) tour stops including banners and PA.**
- **Branding: (4) 2 x 8 courtside banners with the Host Sponsor logo will travel to all sites on tour.**
- **Teams: (24) Professional teams (Friday-Saturday) and (60) Amateur Teams.**
- **Tournament Staff; Tour Announcer, Pro Director, Amateur Director and several staff.**
- **Insurance: 2 million-event insurance with HOST CITY as additional insured.**
- **Equipment: Volleyball including nets, lines and balls.**
- **Awards: Cash Purse & awards for tournament prizes.**
- **Pouring rights: Beverage sales rights are given to the Host Sponsor. All beer sold must be brands of the EVP Tour sponsor and approved by the EVP Tour prior to the event. EVP Tour has pouring rights until Sept 2018.**
- **Site map of the event.**
- **Corporate Challenge – EVP will provide the cost of drink and meal tickets for each participant, as well as T-Shirts using the Host Sponsor logo created by EVP.**
- **Beach Sports Network will coordinate and implement the domestic and international syndication television distribution.**
- **Beach Sports Network will provide monthly reports and an end of year report. That features all airdates and airtimes by affiliate.**
- **Volleyball t-shirts for participants and spectators**



Host Deliverables

The HOST SPONSOR will provide the following to the EVP Tour:

- Bid Fee as per agreement.
- City services:
 - (5) staff parking permits
 - (4) volunteers to assist in Friday Setup 8am-12pm and from Sunday 4pm-8pm teardown.
- Permit for (1-4) sand volleyball courts
- Marketing Sponsorship options to local businesses,
- (12) Hotel Room nights for staff and key athletes.
- Permit for Amplified Sound.
- Permit for (10) 10 X 10 tents & (3) 10 x 20 Tents.
- Permit for corporate signage at the event including (40) Court Side banners/signage and (2) inflatable's.
- Permit for Selling EVP Merchandise Sales (hats & t-shirts)
- Two 3 x 8 banners promoting the times, days and sponsors 2 weeks before the event placed at hotel.
- Sponsorship sales rights may be offered to HOST CITY .

WHY SPONSOR?

Benefits:

- **New and exciting sporting event for the Lake George area**
- **More “heads in beds” = more occ tax \$\$**
- **Multiple age level demographic – large appeal to varying age levels**
- **National visibility for the Lake George Region on television and through marketing initiatives at a low sponsorship cost**
- **Proven success in nearby NY state area of Plattsburgh**

